Thème et programme de la formation

Clarivate Analytics (Anciennement Thomson Reuters)

2 & 3 novembre 2017

Big Data in Research – Impactful papers Vs Impact Factor

ϖ The Research in Tunisia

ϖ How to define your research subject area: ideas, hot subjects, literature?

ϖ What to Read and What to Cite?

ϖ Citations Importance

ϖ Journal Selection Criteria

ϖ Publishing Challenges ϖ Why to publish?

ϖ Where to publish?

ϖ When to publish?

ϖ How to publish?

ϖ With whom to publish?

ϖ The Impact Factor

ϖ Can the impact factor be used as the main evaluation tool ? ϖ Citations and IF variations

ϖ When not to publish